

Gilda GRAM

2025
ANNUAL REPORT



**GILDA'S
CLUB
KENTUCKIANA**

An Affiliate of the
CANCER SUPPORT COMMUNITY



Annette Grisanti
Board Chair



Karen Morrison
President

Unprecedented Growth

In the words of Charles Dickens' *Tale of Two Cities*, "*It was the best of times, it was the worst of times.*" 2025 was our toughest year yet in terms of fundraising, with more than 75% of our revenue coming in the final quarter. Our two southern Indiana locations increased program offerings as we struggled to raise awareness and welcome more southern Indiana residents. Gilda's West thrived—seeing an 18% increase in visits. Overall, our effort to meet people where they are improved as we saw a 14% increase in people served, with a 43% increase in those served outside Gilda's Grinstead.

More important than numbers is the impact we made on families. Our mission impact was the largest ever through a wide range of services from support groups and individual short-term counseling to financial assistance and at-home deliveries, from huge themed gatherings to our annual kids' camp. Through meals and music and art—connections are made that help transform the way people **LIVE** with cancer.

Far too many of our participants' cancer journeys ended last year, and some of those losses were especially tough on the community, even as we celebrated so many participants' end of treatment and the words every patient loves to hear: "no evidence of disease." While those who are currently in treatment remain at the core of our program, survivors and bereaved families account for an important part of our community of support.

As we look forward to mid-2026 and beyond, we prepare to fully launch a reboot of our pediatric families program, complete with enhanced financial assistance thanks to a generous grant from the Pediatric Cancer Research and Trust Fund. This program will not only help us serve some of our most vulnerable families in which a child is diagnosed, but it will help us strengthen our overall youth and families program—also serving more young families when it's Mom or Dad with the diagnosis.

We want to reach more and more families who need support. We know the number one way to do that is to share more stories of those whose lives have been impacted by Gilda's. We want to make sure our neighbors in southern Indiana know we are here—on both sides of the river. We want to continue our growth in west Louisville, where some residents see 70% higher cancer mortality rates than their east Louisville neighbors. And we want to work through community partners to ensure we are reaching those families who need us across Kentucky and southern Indiana. We need your help to share the good news that Gilda's Club is accessible, free and ready to show community is stronger than cancer.



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2025 EXPENSES & REVENUE



EXPENSES

\$3,515,003

PROGRAM

79%

FUNDRAISING

13%

ADMINISTRATION

8%

REVENUE

\$3,127,394

FOUNDATIONS

53%

INDIVIDUALS

40%

CORPORATIONS

7%

2025 IMPACT

Since opening in 2007, Gilda's Club Kentuckiana has served more than 22,000 people living with more than 100 types of cancer and provided more than 28,000 FREE program events.

IN 2025, WE...

Served 4,153 individuals through 2,525 program offerings, providing

- More than \$100,000 in direct financial assistance
- 212 free counseling sessions valued at \$30,000+
- A week-long day camp for 35 children ages 6 to 12

Expanded our youth program

- Doubling the number of pediatric patients we served
- Delivering 515 youth in-patient/out-patient meals and themed activity kits
- Launching a new pediatric financial assistance and holiday gift program
- Providing 175 program offerings for youth and their families, accounting for 21% of our program visits

Had a total of 20,900 program visits

- 2,063 to Gilda's West at 17th and West Broadway
- 988 to our new Southern Indiana locations (Gilda's Clark in New Albany and Gilda's Floyd in Jeffersonville)
- 800 to Hispanic program offerings, a 59% increase from 2024
- 1,156 to hospital and other partner sites in Lexington, Elizabethtown and other Kentucky counties

IMPACT

95% of participants report Gilda's positively impacts their lives

YOUTH

100% of families with youth recommend participating in Gilda's programs

VOLUNTEERS

More than 1,350 volunteers provided 15,000+ hours of service

“I didn't choose to get cancer. It chose me. At Gilda's, I've learned that cancer doesn't define who I am, what I can do, or how to live my life. I'm still in charge of me as I walk my journey while learning to live with cancer and not for cancer.”
- Denise

BOARD OF DIRECTORS

FOUNDERS

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EARL DORSEY *
SUSAN MOREMEN *
SHARON RECEVEUR †
LINDY B. STREET *

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WM. TYLER BEAM †
HENRY V. HEUSER, JR
LYNNE MEENA RAPP
JUDY SHAPIRA

* Cancer Survivor † Deceased

2025

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KIM Y. SPRINGFIELD*, SECRETARY

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2026

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KELLY MAXWELL	DERWIN WEBB
TIM MCGURK	GERINA WHETHERS*
JACKIE MORALES	

OUR MISSION

To uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.



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GILDA'S CLUB KENTUCKIANA

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NEW ALBANY, IN 47130

5318 KING RD
JEFFERSONVILLE, IN 47150

GCK.ORG

Community
Is Stronger Than Cancer