

Gilda GRAM

2024
ANNUAL REPORT



**GILDA'S
CLUB
KENTUCKIANA**

An Affiliate of the
CANCER SUPPORT COMMUNITY



Annette Grisanti
Board Chair



Karen Morrison
President

Unprecedented Growth

Twenty years ago, our founders set out to bring Gilda's Club to this community with the goal to **Do it Big, Do it Right, and Do it with Class**. Since opening the first set of red doors two years later in 2007, we have served more than 19,000 people living with 96 different types of cancer through more than 25,000 FREE program events.

2024 was a year of unprecedented growth—most notably the opening of two new locations, both in southern Indiana, which means we now have four locations in an eight-mile radius.

We continue to meet people where they are and the response has been incredible. Currently, more than one-third of those we serve are engaging with our program in one of our newer service sites.

Some highlights since our planned expansion in 2019 . . .

- More than doubled the number of people we serve
- Increased our program visits 34%
- Increased our program offerings 45%
- Doubled our number of diverse collaborations with community partners

From 2023 to 2024 . . .

- 23% increase in program participants who live in southern Indiana
- 139% increase in Hispanic program offerings
- 150% increase in Gilda's West program offerings
- 335% increase in visits to Gilda's West

Each day, the Gilda's Club community stands as a powerful testament to the resilience of the human spirit. Together, we prove that community is stronger than cancer. It's through the unwavering generosity of our donors and the dedication of our staff and volunteers that this community continues to grow and thrive—offering hope, support, and resources to those who need it most.

Thank you for helping positively transform the way families live with cancer!



*We have served
19,000 people
living with 96
different types of
cancer through more
than 25,000 FREE
program events.*

2024 EXPENSES & REVENUE

EXPENSES

\$3,430,653

PROGRAM

79%

ADMINISTRATION

12%

FUNDRAISING

9%



INDIVIDUALS

52%

FOUNDATIONS

43%

CORPORATIONS

5%

\$3,540,899

REVENUE

Impact

Since our expansion in 2019



INDIVIDUALS
SERVED

↑ **102%**

3,637 in 2024

PROGRAM
VISITS

↑ **34%**

19,515 in 2024



PROGRAM
OFFERINGS

↑ **45%**

2,149 in 2024

COMMUNITY
PARTNERS

↑ **110%**

IN KENTUCKY &
SOUTHERN INDIANA



From 2023 to 2024



HISPANIC PROGRAM OFFERINGS

139%

PARTICIPANTS
FROM
INDIANA

↑ **23%**



GILDA'S WEST PROGRAM OFFERINGS

↑ **150%**

GILDA'S WEST VISITS

↑ **335%**

BOARD OF DIRECTORS

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* Cancer Survivor † Deceased

2024

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JARAD KEY	SARA STEMLER
SHARON KLEINERT*	CARL THOMAS*
HEIDI MARGULIS*	DERWIN WEBB
	JEAN WEST
	GERINA WHETHERS*

2025

OFFICERS

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PAULA HARSHAW	SARA STEMLER
JARAD KEY	CARL THOMAS*
SHARON KLEINERT*	DERWIN WEBB
	GERINA WHETHERS*

Gilda’s has really had a great impact on my life and my ability to deal with my cancer. It’s also helped my family as we cope with the ins and outs and day-to-day activities associated with having cancer. - Gilda’s Club participant

Thank you for your support!

\$500,000+

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\$100,000 to \$449,999

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We regret errors in this listing. In the event of an error, please contact Chris Long at 502.371.300.

** Denotes this gift or a portion thereof is a multi-year gift.*



An Affiliate of the
CANCER SUPPORT COMMUNITY

GILDA'S CLUB KENTUCKIANA

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LOUISVILLE, KY 40203
502.371.3042

1218 E OAK ST
NEW ALBANY, IN 47130

5318 KING RD
JEFFERSONVILLE, IN 47150

GCK.ORG

Community **Is Stronger Than Cancer**

OUR MISSION

To uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.